



# BONNIE MAUDLIN

SPEAKER | AUTHOR | INVESTOR | PRODUCER

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| MEDIA KIT

**B**onnie Mauldin is indeed a prodigy. She is a successful author, keynote speaker, entrepreneur, investor, and television producer. She is also one of the top marketing consultants in Atlanta.

She recently authored “Harmonic Messaging” and “Look Before You Leap” business books that helps budding entrepreneurs, established business owners and corporations reach their sales and marketing goals.

*“Many corporations struggle with a lack of harmony in their organizations. Marketing doesn’t speak to sales, sales doesn’t speak to other teams and this leads to a disconnect. Harmonic Messaging combines my love of music with my expertise in business. In “Look Before You Leap” I help budding entrepreneurs understand the challenges and opportunities that come with starting a business to help them hit the ground running to access exponential success.”*

Bonnie has also created two live and digital workshops that focus on helping individuals, corporations, and businesses reach their objectives. Additionally, Bonnie’s podcast, “From The Bottom To The Top”, provides listeners with the tools to bring their businesses success by using proven sales, marketing, and productivity tactics to their advantage.

Her motto, “from the bottom to the top”, exemplifies her humble beginnings. She grew up in a neighborhood with poverty, drug use, crime, and gang violence. However, she did not let her environment define her life. She worked hard in school and took on multiple jobs to fight her way out of poverty. Bonnie gained a full academic scholarship at Wayne State University to study Clinical Laboratory Science. During her work at a major hospital as a surgical assistant, Bonnie wanted to have a more significant impact on others. She left her career in medicine to start a full-service digital marketing agency.

Bonnie has been hard at work coaching small business owners in the healthcare, education, senior living, construction, and manufacturing industries to develop strong businesses principles. She recently developed a mobile game app, the FAST DOT GAME, which helps young children and seniors improve cognitive function.

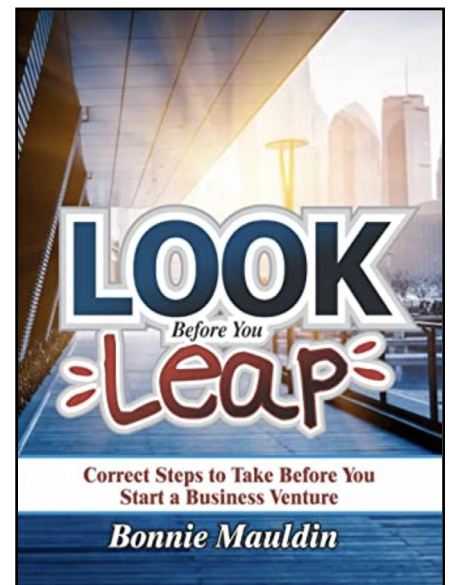
Bonnie’s company a certified woman-owned and minority-owned business by the SBA and NAWBO.





# BONNIE MAULDIN

| SELECT MEDIA



BONNIE MAULDIN SELECTION OF PUBLISHED BOOKS

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New York | Hong Kong | Atlanta

## WRITING YOUR STORY: ATLANTA

A bespoke, creative dinner and networking event for women authors, content creators, influencers and publishing industry executives in Atlanta, GA

**SPONSOR SPOTLIGHT**

**BONNIE MAULDIN**  
Author | Entrepreneur | Producer | Investor

Featured in

MARCH 1, 2023 | ATLANTA, GA

**bonnie mauldin**  
TO THE TOP

Limited Seating | Register to Attend:  
[www.exv-writingyourstory-atlanta.splashthat.com](http://www.exv-writingyourstory-atlanta.splashthat.com)

**MarTech**  
Outlook

SEO EDITION

BONNIE MAULDIN  
FOUNDER & CEO

**THE MAULDIN GROUP**

INTERNET MARKETING EXPERTS FOR YOUR ONLINE SUCCESS



HELPING ENTREPRENEURS GO FROM THE BOTTOM TO THE TOP IN BUSINESS

**BONNIE**  
*Mauldin*

Most Bonnie Mauldin, is the entrepreneur and founder. She is an accomplished author, professional speaker, motivational speaker, and television personality. As one of the most sought-after marketing consultants in Atlanta...

Bonnie's talent and expertise have helped countless individuals and businesses reach their full potential. Her passion for helping others succeed is evident in every aspect of her work...

Bonnie's work doesn't stop there. She has also helped many entrepreneurs grow their businesses by providing them with the tools and resources they need to succeed. Her dedication to helping others succeed is what makes her a true leader in the industry.

Bonnie's story is a testament to her resilience and determination. She has overcome many challenges along the way, but she has never given up. Her success is a result of her hard work, dedication, and passion for helping others succeed.

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Photo by artist Mark Vase and Carl Anthony Harris. The first female event cohost and keynote speaker at the 2023 Atlanta Women's Business Conference. Bonnie Mauldin is a global thought leader in her respective industries and communities.

"Through her words, Bonnie Mauldin has become a leading voice in women's leadership in Atlanta. Her insights and advice are helping to shape the future of the city." - [Name]

"From the bottom to the top," Bonnie Mauldin is a true inspiration. Her story is a testament to her resilience and determination. She has overcome many challenges along the way, but she has never given up. Her success is a result of her hard work, dedication, and passion for helping others succeed.

Bonnie Mauldin is a genuine professional. Her story is a testament to her resilience and determination. She has overcome many challenges along the way, but she has never given up. Her success is a result of her hard work, dedication, and passion for helping others succeed.

**BONNIE MAULDIN**

**RollingStone**  
CULTURE COUNCIL

• 2023 MEMBER •

COMING SOON

## HARMONIC MESSAGING

### HARMONIC MESSAGING

\$12,000

1 DAY WORKSHOP FOR CEO'S  
SALES MARKETING &

- Purpose of the workshop is to get all team members on the same page, connected and on message
- Includes action plan and write-up from meeting
- Each attendee will receive a copy of Harmonic Messaging

\*Bonnie is available for in-person or web conferences

### SMALL BUSINESS BOOTCAMP

\$1,200

[PER PERSON]

1 DAY WORKSHOP

- X5 person minimum for each bootcamp session
- Bootcamp is for members of the Chamber of Commerce and various Business Organizations
- Bonnie Mauldin offers a 50% split on tuition with business organizations
- Includes action plan for sales, marketing, branding, finance, networking, operations, customer

INTERESTED IN SPONSORING A WORKSHOP OR BOOTCAMP?  
HERE IS WHY YOU SHOULD:

- ✓ The Harmonic Messaging Workshops and Bootcamps draw entrepreneurs and business owners from all around Georgia
- ✓ Get your business of company visible with a larger business community
- ✓ Grow your network, connect and make an impact with existing and future business leaders

TO BOOK OR SPONSOR A WORKSHOP OR BOOTCAMP  
CONTACT: [BONNIE@THEMAULDINGROUP.COM](mailto:BONNIE@THEMAULDINGROUP.COM)



MEDIA INQUIRIES  
or  
SPEAKER BOOKINGS

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